|  |  |  |
| --- | --- | --- |
| Design Document [TEMPLATE] | |  | | --- | | mm|dd|yyyy  **Name** | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **1**  **App Info** |  | |  |  | | --- | --- | | Tentative Title: |  | | |
|  | |  |  | | --- | --- | |  | Education & Training | | |  |  | | --- | --- | |  | Utilities & Reference | |
| |  |  | | --- | --- | |  | Social & Networking | | |  |  | | --- | --- | |  | Media & Entertainment | |
| |  |  | | --- | --- | |  | Productivity & Collaboration | | |  |  | | --- | --- | |  | Gaming | |
| |  |  | | --- | --- | |  | Art & Creativity | | |  |  | | --- | --- | |  | Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |
|  | |  |  | | --- | --- | | This App will be available on: | [ mobile, | console, | desktop, | VR, | web, | other ] | | |

|  |  |  |  |
| --- | --- | --- | --- |
| **2**  **Pitch** |  | In this app, users will:   |  | | --- | |  | |
|  | The target audience / personas for this app include:   |  | | --- | |  | |

|  |  |  |
| --- | --- | --- |
| **3**  **Concept Sketch & Inspiration** |  |  |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **4**  **Features** |  | |  |  |  | | --- | --- | --- | | When the user: | | The result is: | |  | , |  | |  | , |  | |  | , |  | |  | , |  | |  | , |  | |

|  |  |  |  |
| --- | --- | --- | --- |
| **5**  **Accessibility** |  | In order to make this app accessible to as many users as possible:   |  | | --- | |  | |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **6**  **Timeline** |  | |  |  |  | | --- | --- | --- | |  | Milestone | Date | | 1 |  |  | | 2 |  |  | | 3 |  |  | | 4 |  |  | | 5 |  |  | |

|  |  |  |  |
| --- | --- | --- | --- |
| **7**  **Backlog features** |  | |  | | --- | |  | |